

# Barrington Town News

## Advertising Rates

### Business Directory

Standard Business Directory Listing	\$100.00/year
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*Includes 1 Location, up to 3 Categories, up to 3 Photographs, and up to 1 File. You can take ownership of your Directory Listing by creating a free user account and clicking "Claim Business". We can setup the Directory Listing for you.*

Discount Option – Annual Revenue Below \$50,000	(\$50.00)/year
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*This discount applies if your annual gross revenue is below \$50,000 for all of your business locations. It applies to the Directory Listing only.*

Discount Option – Annual Revenue Below \$25,000	(\$25.00)/year
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*This discount applies if your annual gross revenue is below \$25,000 for all your business locations. Can be combined with the above discount. It applies to the Directory Listing only.*

DIRECTORY LISTING OPTION – Featured Listing	\$50.00/year
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*Lists your Directory Listing above all that are not Featured (to the top of the categories you are in).*

DIRECTORY LISTING OPTION – Extra Category	\$5.00/year
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*Allows for additional categories other than the 3 that are included in the Standard Business Directory Listing.*

DIRECTORY LISTING OPTION – Extra Location	\$10.00/year
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*Allows for additional physical locations other than the 1 that is included in the Standard Business Directory Listing.*

DIRECTORY LISTING OPTION – Extra 20 Photographs	\$30.00/year
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*Allows for additional photographs other than the 3 that are included in the Standard Business Directory Listing.*

DIRECTORY LISTING OPTION – Extra File	\$5.00/year
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*Allows for additional files other than the 1 that is included in the Standard Business Directory Listing.*

DIRECTORY LISTING OPTION – 1 Video	\$5.00/year
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*Allows for adding videos to the Standard Business Directory Listing.*

DIRECTORY LISTING OPTION – Sponsorship of a Non-Profit’s Listing	\$20.00/year
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*Your company logo will appear on the Business Directory Listing of the Non-Profit Organization, with an optional link to your website or to your Business Directory Listing. Fee will be donated to the Non-Profit Organization you are sponsoring.*

DIRECTORY LISTING OPTION – Exclusive Sponsorship of a Non-Profit’s Listing	\$100.00/year
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*Only your company logo will appear on the Business Directory Listing of the Non-Profit Organization, with an optional link to your website or to your Business Directory Listing. Fee will be donated to the Non-Profit Organization you are sponsoring.*

### Sponsored Article

Sponsored Article	\$125.00
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*Sponsored Article includes advertising for your business, a way to reach out to our approx. 3,400 website viewers. Actual number of views may vary depending upon your brand history.*

### Banner Advertisement

Banner Advertisement	\$79.95/month
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*Banner Advertisements are 400px wide by 80px high. Design service is currently included in all contracts for 3 or more months. You can specify a website address to redirect clicks on the banner.*

Banner Advertisement Design Fee	\$50.00
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*For Banner Advertisement Contracts less than 3 months in length, this optional Design Fee is for the creation of the Banner Advertisement Image that will be displayed.*

### Discounts & Offers

Veteran or Women Owned Business	10% Off
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*If your business is solely owned by a veteran or veterans, or by a woman or women, then you qualify for a 10% discount off the total of your bill.*

Business Directory – New Customers	3 Months Free
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*If you are new customer to the Business Directory, we can provide you with the first three months, free. The three month period starts when we initially added your listing to the directory, even if we didn't contact you at that time.*